



Biography

Kristiann “Kristi” App, LCB, CCS

J.W. Allen & Co., Inc.

Chief Operations Officer

After many years of filing papers, making copies, and underpaid teenaged labor, Kristi officially joined J.W. Allen & Co., Inc. in 2001 upon her graduation from the University of Holy Cross. Over the course of her career at JW Allen, Kristi developed extensive experience with importing and exporting products ranging from poultry, chemicals, and project cargo to wood products, textile and apparel, and offshore vessel supplies. Today, Kristi is the Chief Operations Officer as well as a Licensed Customs Broker.

Following in her father’s and CEO’s footsteps, Kristi strongly believes in both professional and civic involvement. Not knowing how to say “NO” along with a desire to promote and advocate for trade and transportation at the local, state, national, and international level, Kristi serves in leadership positions with various trade and economic develop organizations as well as government appointments. She is an unashamed trade nerd, yet her passion is promoting investment and advocating for the growth of trade in her home state of Louisiana.

National Customs Brokers & Forwarders Association of America (NCBFAA), Washington D.C.

Vice President April 2024 - Present

Secretary April 2022 – April 2024

International Federation of Freight Forwarders Associations (FIATA), Geneva, Switzerland

US Delegate Representative for NCBFAA to FIATA March 2024 - present

World Trade Center of New Orleans (WTCNO), New Orleans, Louisiana

Board Chair January 2023- present

WTCNO Transportation Committee – Vice Chair January 2020 - present

Greater New Orleans, Inc, (GNOinc) New Orleans, Louisiana

Board Member January 2023 - present

Louisiana Pilotage Fee Commission (LPFC), Baton Rouge, Louisiana

Industry Commissioner, November 2016 – present

Louisiana Trade and Logistics PAC (LITPAC), New Orleans, Louisiana

Founding Member

Treasurer, August 2023 - present

International Freight Forwarders & Customs Brokers Association of New Orleans (IFFCBANO), New Orleans, Louisiana

Vice President, May 2023 - present

Hogs For The Cause, New Orleans, Louisiana

Volunteer & BBQ Judging Organizer (it sounds harder than you think) March 2012 - present

Kristi also has never met a microphone that she does not like. She speaks often at conferences, educational events, as well as workforce recruitment events.

J.W. Allen is a family-owned company and Kristi is very proud to be following in her father's footsteps. Kristi is a third-generation freight forwarder and customs broker who was born and raised in New Orleans. She loves to travel the world, eat good food, and cheer on the New Orleans Saints. Kristi is the proud mother of her son, Christian, and her handsome Great Dane, Merlin.